



MPA
SINGAPORE

ZESTAs.

The background of the entire poster is a vibrant night-time photograph of a city skyline, likely Singapore, with several prominent skyscrapers illuminated. Overlaid on this image is a large, semi-circular compass or scale graphic. The scale has markings from 0 to 350 on the left and 0 to 50 on the right. A white arrow points upwards from the 0 mark on the left. The word 'MAGNETIC' is written in a light blue font across the center of the scale. The overall color palette is dominated by blues and purples, with a bright starburst light at the top center.

SHIZERO^o28.5

April 18th, 2024: An exclusive workshop for high-level stakeholders in the Asia-Pacific (APAC) region

SINGAPORE
maritimeweek[®]

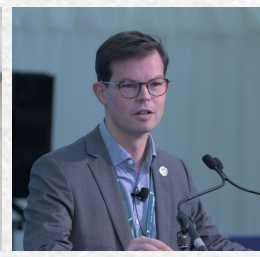
The logo for Singapore Maritimeweek features a stylized white bird or wing shape that curves upwards and to the right, positioned behind the text 'maritimeweek'.

ZESTAs gathers the avant-garde of the Shipping and Energy Sectors under One Banner

ShipZERO brings together actors from across the supply chain to create Absolute Zero ecosystems

- Exchange exclusive information with fellow leaders
- Engage in discussions to enable informed key decisions
- Connect with stakeholders who will support you in making impact
- Build toward the absolute zero supply chains required to meet IMO ambitions and UNFCCC targets





ZESTAs holds the key solutions to deliver action

We've had impact at the IMO, next step, influence the agenda of the UNFCCC at COP29

ZESTAs is leading positive transformation in the shipping industry, assisting governments in achieving climate targets, and paving the way for businesses to flourish in a sustainable future. Positioned at the forefront of an industry-shaping moment, ZESTAs grasps this unique opportunity to leverage momentum toward absolute zero emissions.

Global Impact: As a globally respected industry organisation, ZESTAs contributes to key global discussions at IMO & UNFCCC positioning ZESTAs as a pivotal force driving worldwide impact.



Zero Emissions Vessels & Infrastructure are HERE !

At shipZERO26 we talked,
at 26.5 and 28 we worked

28.5 is all about ACTION!

Taking a full supply chain approach, ShipZERO28.5 brings electrification and green hydrogen solutions to Singapore and the APEC region to meet IMO ambitions





Pre Workshop

The work begins the minute you engage!

- Shipowners, Ports and Charterer, etc., will share their Absolute Zero Challenges
- Solution providers will craft bespoke solutions based on shared challenges.

Workshop Objective

Deliver actionable solutions for Singapore and the APAC region to achieve zero emissions in ports and on vessels by 2045 by incorporating Absolute Zero* Emissions Solutions.

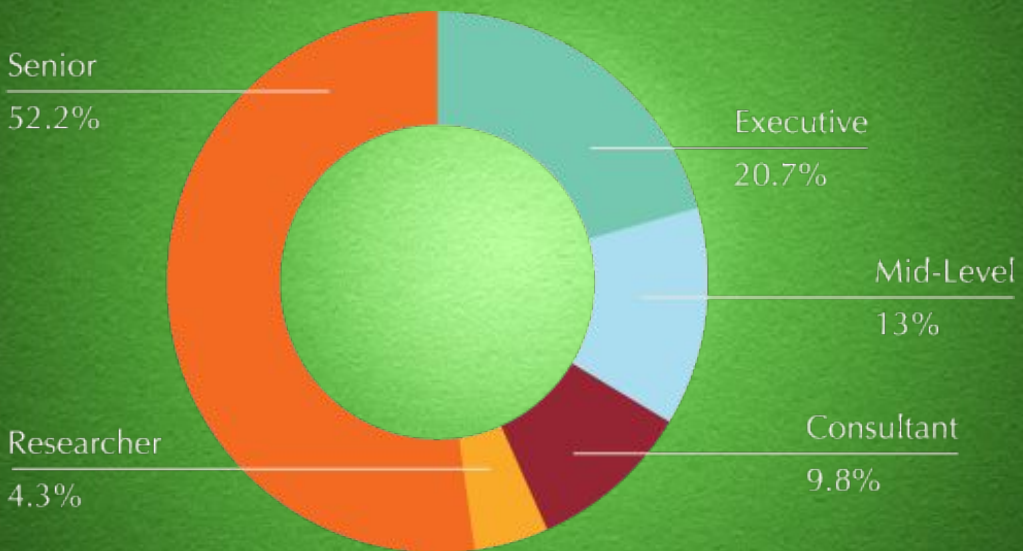
Rules of Engagement

- Focus - Green Hydrogen, Electric, Vessels & Port infrastructure.
 - Absolute Zero Emissions



Past workshop statistics, impacts & outcomes

- Executive and Senior level representatives make up almost three quarters of attendees at ShipZERO events.
- Policy decision makers such as IMO Secretary General elect Arsenio Dominguez and Heads of Delegations
- The authority of voices in the room enables honest and serious dialogue leading to concrete action.
- Talent and expertise working together to sign deals, offer solutions, create understanding.



"Shipping is all about energy. It's not only about energy to fuel the vessels, it's also about the energy we need as people in this industry to keep the momentum and engagement in the transformational journey that we're on. This event has given me a lot of energy."

Elisabeth Fauvelle Munck af Rosenschöld, IKEA



"I spent three days at the ZESTAs conference at COP26, having planned to spend about two hours, and I learned a lot. In 10 years, this industry will be very different to the one it was 10 years ago and it's happening daily. We should enjoy it because at the end of that period in 25-30 years when we have replaced the whole fleet and Elisabeth has zero emission cargo, we will all have achieved something. Believe it. We can do this and we will do this."

Michael Parker, Citi bank

"Working together is the key and it is also the barrier so working together to solve a solution along the chain and working together as partners, from the energy source to the ports, to the ship owners, the charter ,and ultimately to the cargo owners."

Jacqueline Chao, Wah Kwong





Lead the change by sponsoring **ShipZERO28.5**

Diamond (exclusive), Platinum, & Gold partners will collaborate with ZESTAs to shape the event but as well as unlock exclusive opportunities to showcase their company.

All partners will influence the composition of the delegate list, including the invitation of personal guests based on the level of contribution.

Diamond	£20,000
Platinum	£15,000
Gold	£10,000
Silver	£5,000
Bronze	£2,000

- ❖ 20% Discount for ZESTAs members
- ❖ 10% Discount for previous ShipZERO sponsors

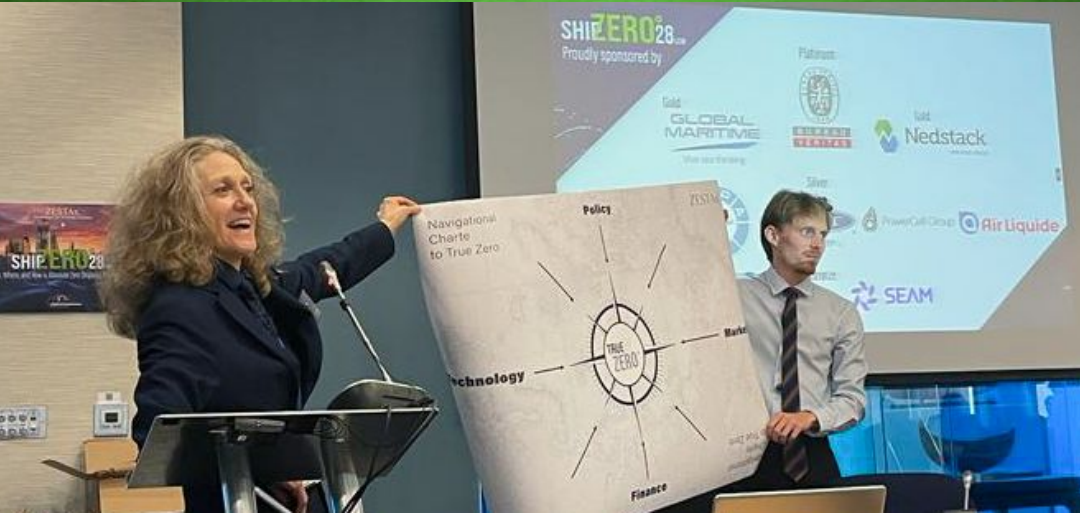


Benefits	Diamond	Platinum	Gold	Silver	Bronze
Price	£20,000	£15 000	£10 000	£5 000	£2 000
Table top	Large	Small			
Roller banner	3	2	2	1	-
Mainscreen Ad	Yes	Yes	Yes	Yes	
Logo on Mainscreen	Yes	Yes	Yes	Yes	Yes
Conference Agenda					
Speaking slot (panelist or moderator)	2	1	1	-	-
Speaking slot (introduction)	1	1		1	
Delegate passes	4	3	2	2	1
20% discount for invitees	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Online/ website/ virtual comms					
Logo on Website landing page	Yes	Yes	Yes	Yes	Yes
Corporate video loop (25%)	Yes	-	-	-	-
Corporate video loop (25% / 2)	-	Yes	-	-	-
Corporate video loop (25% / 4)	-	-	Yes	-	-
Corporate video loop (25% / 10)	-	-	-	Yes	
Logo and mention in newsletter	3	2	2	1	1
Article in Newsletter	2	1	1	1	-
Newsletter spotlight (lead Article)	Yes	Yes	-	-	-
Analytics	Yes	Yes	Yes	Yes	Yes
Benefits(Availbale to Gold and up)	Lunch	Coffee 1	Coffee 2	Coffee 3	
Price	£3,000	£1,000	£1,000	£1,000	

ShipZERO Partners



Let's set up a call to discuss
your bespoke package!



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ZESTAs. ✨