

# SHIPZERO<sup>29.5</sup>

## Ideas into Action

ABERDEEN 18-21 MARCH 25

ZESTAs.

The **ZESTAs ShipZERO** programme unites maritime and energy industry experts to develop Absolute Zero Ecosystems, crucial for meeting IMO and UNFCCC goals. Participants network with key stakeholders and exchange innovative ideas to advance zero-emission shipping.

Join us for the **5th workshop in ZESTAs' ShipZERO series**, where we will host leading figures from the shipping and energy sectors. We're assembling a **"coalition of the willing"** to create an **Absolute Zero Emissions Ecosystem** in the North Sea/Baltic region on **18 - 21 March, 2025**, in Aberdeen, Scotland. This event will transform ideas into action, building on our current momentum.

For further details on the ShipZERO Workshop Series and what has been achieved so far, please visit our website. [www.zestas.org/shipzero-workshop-series](http://www.zestas.org/shipzero-workshop-series)



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**ZESTAs** is a not-for-profit, and to make this transformative event a reality, we need forward-thinking supporters like you. Your support not only helps fund the workshop but also demonstrates your commitment to sustainable shipping. By sponsoring, you will gain unparalleled access to industry leaders, innovative projects, and cutting-edge solutions. Your involvement is crucial in accelerating the transition to absolute zero emissions in the maritime sector. Join us in shaping the future of shipping – **become a sponsor today!**

## By sponsoring you will:

- Demonstrate your company's leadership.
- Engage with fellow decision makers to develop lucrative projects.
- Brainstorm with thought leaders to create a new reality for shipping.
- Accelerate deployment of next-tier absolute-zero emissions vessels, infrastructure, and supply chains.
- Support shipping to meet EU and IMO regulations, as well as UNFCCC targets.

Benefits	Diamond	Platinum	Gold	Silver	Bronze
<b>Contribution</b>	<b>£18,000</b>	<b>£12,000</b>	<b>£8,000</b>	<b>£3,000</b>	<b>£1,000</b>
<b>Conference room</b>					
Branding on Lanyard	✓	✓	-	-	-
Roller banner	3	2	2	1	1
Table top	Large	Small	Small	-	-
Mainscreen Ad	✓	✓	✓	✓	✓
Logo on Mainscreen	✓	✓	✓	✓	✓
<b>Conference Agenda</b>					
Speaking slot	2	1	1	-	-
Delegate passes	5	4	3	2	1
<b>Corporate Video during breaks</b>					
Rotation	40%	30%	30%	10%	-
Up to 2 min video	✓	-	-	-	-
Up to 1 min video	-	✓	✓	✓	-
<b>Online/website/virtual comms</b>					
Logo on Website landing page	✓	✓	✓	✓	✓
Logo and mention in newsletter	3	2	2	1	1
Newsletter spotlight	✓	✓	-	-	-
Analytics	✓	✓	✓	✓	✓

All sponsors get 20% discount for invitees

## Bolt-ons (Available to Gold and up)

Dinner	Reception	Lunch	Coffe/tea
£8,000	£5,000	£3,000	£1,000

\*Please note, all prices quoted are subject to VAT at the current rate (20%)



To discuss any of these opportunities further, please contact Leanne Sinclair at Mearns & Gill – [leanne.sinclair@mearns-gill.com](mailto:leanne.sinclair@mearns-gill.com)

Zero Emissions Ship Technology Association (ZESTAs)