

Exhibit at EHME 2025 with **ZESTAs!**

Dear Members,

ZESTAs wants to help you showcase your cutting-edge technologies at the next Electric & Hybrid Marine Expo Europe (EHME) on 24-25-26 June 2025 in Amsterdam. This event gathers hundreds of potential customers looking to procure new technologies in one place, and is recognised globally as the leading exhibition and conference for maritime electrification and GHG reduction solutions.

Why that Expo? Deal Making Opportunities: EHME 2025 will feature the latest in electric and hybrid marine transportation and propulsion solutions, shore charging equipment, and innovative technologies aimed at achieving zero-emission shipping. The event also includes the renowned Electric & Hybrid Marine Expo Europe Conference, the only international conference dedicated to the electrification and hybridization of marine vessels and the necessary supporting infrastructure for ports, charging, fueling, and energy supply. This is a highly regarded event in the industry, attracting key decision-makers and purchasers looking for cutting-edge technologies.



About the ZESTAs Pavilion - Best Value for Your Money:

ZESTAs has secured a 110m2 space at the Expo, which will serve as a collective pavilion for our members. This initiative aims at providing you with a unique and attractive platform to exhibit your technologies at a fraction of the cost of an individual booth..

Why Join the ZESTAs Pavilion? Punching Above Our Weight:

- **Cost Savings:** Enjoy significantly reduced exhibition costs by sharing the pavilion space with other ZESTAs members.
 - **Increased Visibility:** Benefit from the collective presence of ZESTAs, attracting more visitors and potential clients to our shared pavilion.
 - **Targeted Audience:** Engage with industry leaders, potential partners, and customers who are specifically interested in purchasing advanced maritime technologies.
 - **Bespoke Sub-Section:** Help design your own section of the ZESTAs pavilion with audio-visuals, banners, models or samples.
 - **Networking Opportunities:** Connect with key decision-makers and industry experts within the maritime electrification and hybridization sector.
 - **Support and Collaboration:** Leverage the support from ZESTAs and fellow members, fostering a collaborative environment to enhance your exhibition experience.
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Testimonials from Members who Attended EHME in 2024:



“I’ve been visiting the EHME almost every year since the beginning, either as a visitor, a conference delegate or an exhibitor. The show floor is not as busy as other shipping exhibitions, but the knowledge and interest of the visitors are generally greater. As a result, there is more time to have a good conversation on your products and services, and it gives you better opportunities to build relationships.”

Jogchum Bruinsma, Chair of ZESTAs, COO of Nedstack fuel cell technology

“This year was my third visit to EHME, with a few years break between visits. I was impressed this year by how much larger the expo is. I also like the fact that it is a very focused expo, with all exhibitors promoting technology to contribute to the same goal, which is to achieve Zero Emissions Shipping. I was also encouraged to see that the

quantity of equipment suppliers has grown over the last few years which brings much more choice to the sector.” **Tim Munn, Vice Chair of ZESTAs, Managing Director of Marine Zero**

“My first impression was that the exhibition was a bit slow, but when I asked vendors, they all said it was a great show and that most of the attendees were system integrators looking for tech for real projects. Because this show represents the 'low-hanging fruit' vessel types, where our technology is a perfect fit, it's a great opportunity for our members to showcase, all together, the technologies that will get the industry to absolute zero.”

Madadh MacLaine, Secretary General of ZESTAs

Next Steps: ZESTAs wants to confirm your preliminary interest in participating in a shared pavilion before we confirm with the organisers.

If you are interested in securing a spot or would just like to know more, simply respond “YES” to this email. We'll get back to you with information on pricing and space allocation.

Secure your spot now!

We look forward to your positive response and hope to showcase your incredible innovations during EHME 2025.

Best regards,

Madadh MacLaine and the ZESTAs team

Zero Emissions Ship Technology Association, ZESTAs | Stilloch Lunga Estate | Lochgilphead, PA31 8UU GB

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