



United Nations
Global Compact

Leveraging regulations and policy to enable absolute zero emissions shipping

ZESTAS

Suzanne Johnson
UN Global Compact



United Nations
Global Compact



OCEAN INVESTMENT PROTOCOL - 2025

A multi-stakeholder plan to enable funding
for the Sustainable Ocean Economy

Blue Finance



**OCEAN
STEWARDSHIP
COALITION**



Finance with purpose:

- Address climate and nature crises
- Deliver SDG 14
- Support ocean pathways (NDCs, 100% sustainable ocean plans, BBNJ)
- Reset finance for all SDGs and beyond 2030

Finance with elegance:

- Align blue with other sustainable finance approaches
- Focus on outcomes for nature and people
- Match innovation with industry transition
- Use science, technology and governance to facilitate robust ocean outcomes

Building an investable ocean asset class



Unlocking Finance with a Purpose



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Framework to lead the growth of the global Sustainable Ocean Economy (SOE) by unlocking private capital (Blue Finance)

- Gives confidence to invest in the SOE
- United vision for important initiatives within the SOE
- It names and aligns with key frameworks
- Stakeholder-based recommendations
- Highlights additional needs of the Global South





Organizing Framework

Recommendations that collectively unlock private capital to support the achievement of 100% well managed oceans.

Ocean Breakthroughs

Shipping

Ocean renewable energy

Aquatic food

Coastal tourism

Marine conservation



Shared needs

Ocean literacy and understanding of risks

Access to ocean data and measurement

Globally recognised standards

Pipeline of investments

Supportive regulatory environment

Needs of Global South



Ocean Finance Actors

Governments

DFIs

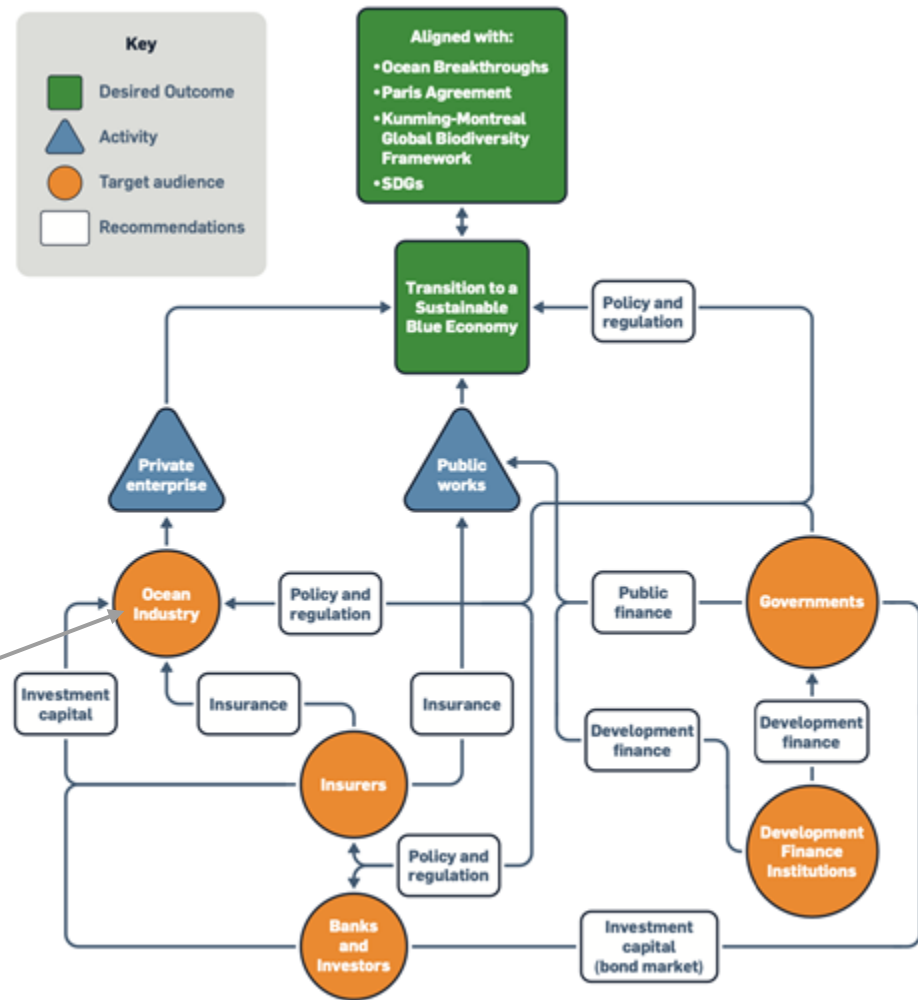
Ocean industries

Financial
institutions

Insurance

Funding the Sustainable Ocean Economy System Map

“Shipping is one of the most important investment thesis under development”





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Ocean Investment Protocol

